

Module specification

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|--------------|------------------------------------|
| Module Code | ARD717 |
| Module Title | Articulating Practice: Photography |
| Level | 7 |
| Credit value | 60 |
| Faculty | FACE |
| HECoS Code | 100063 |
| Cost Code | GADC |

Programmes in which module to be offered

| | |
|-----------------|---|
| Programme title | Is the module core or option for this programme |
| MA Photography | Core |

Pre-requisites

None

Breakdown of module hours

| | |
|--|----------------|
| Learning and teaching hours | 63 hrs |
| Placement tutor support | 0 hrs |
| Supervised learning e.g. practical classes, workshops | 0 hrs |
| Project supervision (level 6 projects and dissertation modules only) | 0 hrs |
| Total active learning and teaching hours | 63 hrs |
| Placement / work based learning | 0 hrs |
| Guided independent study | 537 hrs |
| Module duration (total hours) | 600 hrs |

| | |
|------------------------------|----------------|
| For office use only | |
| Initial approval date | 15/05/2024 |
| With effect from date | September 2024 |
| Date and details of revision | |
| Version number | 1 |



Module aims

The "ARTICULATING" module, students will concentrate on constructing a unified body of photographic work while honing the skills necessary to present it to the public. The focus will be on embedding each student's photographic practice within the broader contemporary art world and culture, accomplished through refining writing, verbal expression, and exhibition curation abilities.

The module strives to equip students for launching a sustainable photographic practice post-graduation by delving into portfolio development and diversity, crafting professional documents, writing and submitting applications, exploring cultural and commercial funding streams and conducting career research.

Moreover, the module aims to refine students' analytical writing and verbal communication skills, enabling them to effectively and confidently articulate the context and significance of their photographic works. This comprehensive approach ensures that students are well-prepared for the challenges and opportunities awaiting them in the realm of professional photographic practice.

Module Learning Outcomes - at the end of this module, students will be able to:

| | |
|---|--|
| 1 | Curate a professional-level exhibition of photographic work that effectively communicates ideas and contexts to viewers |
| 2 | Install a professional-level exhibition of photographic work that effectively communicates ideas and contexts to viewers. |
| 3 | Formulate and plan a range of professional practices, including portfolio development, applications, verbal articulation, and career research for sustaining a photographic practice post study. |
| 4 | Propose and develop a comprehensive plan for mounting a cohesive body of photographic work for public display. |
| 5 | Critically analyse the body of work within contemporary photographic discourse and appraise its connections to the broader art world |
| 6 | Critically evaluate historical and theoretical ideas and information to articulate the context and significance of the photographic work in both written analysis and verbal interpretation. |

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.



Body of Practice

Create a unified collection of photographic works that is conscious of traditional definitions within the medium by employing innovative materials and techniques. This body of work should showcase an enriched conceptual presence and visual language, illustrating your capacity to experiment with the fundamental nature of photographic practice. The culmination of this effort will be a public exhibition within a in a considered / professional setting.

Extended writing (5000 words)

Write a comprehensive extended written element that articulates the personal and cultural significance of your photographic practice. Explore the motivations, influences, and cultural connections that inform your work. Utilise contemporary terminology to convey the conceptual underpinnings of your practice.

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| Assessment number | Learning Outcomes to be met | Type of assessment | Weighting (%) |
|-------------------|-----------------------------|----------------------|---------------|
| 1 | 1-4 | Practical | 70% |
| 2 | 5-6 | Dissertation/Project | 30% |

Derogations

None

Learning and Teaching Strategies

Students will embark on a self-directed program of study, complemented by a variety of learning activities aimed at deepening their understanding of professional presentation strategies within the field of contemporary photography.

Technical, critical and creative workshops will centre on effective methods for professionally showcasing artwork, imparting insights into nuanced artistic communication. Individual tutorials and reviews will provide personalized guidance, honing students' abilities to articulate conceptual and theoretical dimensions.

Collaborative elements such as peer discussions and group critiques will be key to this module and will facilitate the exchange of perspectives and the receipt of constructive feedback. Through independent photographic practice, students can apply acquired skills to guide their personal projects. Additionally, visits to galleries and museums, and talks from industry professionals will broaden exposure to diverse artistic expressions, offering real-world contexts for grasping the professional presentation of photographic artwork. This multifaceted approach ensures that students cultivate a comprehensive skill set to navigate and present their work proficiently and professionally.

The student is required to complete the thesis in **three** progressive stages:

Initial planning, Literature review, Draft submission

Throughout these stages, the thesis supervisor will provide guidance and constructive criticism. Simultaneously, the practical work will undergo a three-stage evolution, comprising preliminary development, practical development, and the exhibition stage.

Indicative Syllabus Outline

Contemporary photographic world contexts and networks

Strategies for developing and sustaining a robust photographic practice post-graduation

Professional documents: Multi-faceted approaches to writing about photographic practices

Portfolio development strategies

Promotional materials and exhibition didactics

Funding applications, residencies, commissions and other arts opportunities

Financial acumen, tools and planning for creatives

Health, sustainability and resilience as a practicing photographer

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Flusser, V. (2000), *Towards a Philosophy of Photography*. London: Reaktion Books.

Other indicative reading

Adams, R. (2004), *Why People Photograph*. New York: Aperture.

A, Dewdney & K, Sluis. (2022), *The Networked Image in Post-Digital Culture*. London: Routledge.